

## Live More. Commute Less.

Celebrating the better quality of life we create by smarter commuting

DATA's 26th Anniversary Celebration & Awards Ceremony
Thursday May 17, 2012
Hilton Washington Dulles Airport Hotel
Cocktail Reception - 6 p.m. Dinner & Program - 7 p.m.

If you're a DATA member, business leader or a TDM (Transportation Demand Management) professional, this is the networking evening you won't want to miss.

Join us for our 26th Anniversary Celebration & Awards Ceremony featuring special keynote remarks by Virginia Department of Rail & Public Transportation Director Thelma Drake, presentation of the tenth annual Dr. Sidney Steele Founder's Award and the 2012 DATA Awards!

Being a sponsor showcases your company to state, regional and local government leaders and to your peers in the business community.

If we are to sustain the Dulles Corridor economy while safeguarding the environment, your support of mobility and accessibility management is crucial.

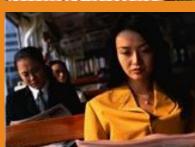
This year's event begins with a cocktail reception at 6 p.m. followed by dinner and our program. Join your fellow business leaders in supporting this event by purchasing a table or by selecting one of our premium sponsorships. You'll find complete descriptions on the reverse.

I urge you to support this important event by contacting me at 703.380.5645 or e-mailing jlarsen@datatrans.org to discuss how sponsorship can benefit your company!

Jim Larsen, Executive Director Dulles Area Transportation Association







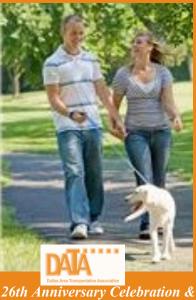




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Awards Ceremony

### Table Sponsorships - \$1500

Table of 10 - \$1500 (Individual seats @ \$165 each) Table Sponsor recognition

## Event Sponsorships 26th Anniversary Sponsor - \$3000

- Table of 10
- Your company name/logo at entrance
- Sponsor listing in souvenir program and on website and all printed materials
  - Full page (4.5" w x 7.5"h) full color ad in commemorative program
    - Name featured on event night video

#### Reception Sponsorship - \$2000

- Signage recognition as Reception Sponsor
- Your company logo on Reception cocktail napkins
- Sponsor listing in program and on sponsor signage podium announcement
  - 1/2 page (4.5"w x 3.75" h) full color ad in commemorative program

#### DATA Awards Sponsor - \$1500

- Display of your company's name/logo at entrance
- Sponsor listing in program and on sponsor signage, podium announcement
  - 1/2 page (4.5"w x 3.75" h) full color ad in commemorative program

### Program Sponsor - \$750

- Recognition on first page of program as Program Sponsor
- Sponsor listing in program and podium announcement
- 1/2 page (4.5"w x 3.75" h) full color ad in commemorative program

#### Event Sponsorship - \$750

- Inclusion on Anniversary Sponsor signage
  - Sponsor listing in program
- Business card (3"w x 2.5"h) full color ad in commemorative program

#### Please note:

If you are preparing your own ad, it must be provided in Acrobat .pdf format no later than May 11, 2012. No bleeds, please! Logos, pictures, and copy for ads being prepared by DATA are due no later than May 4, 2012.

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DATA	Sponsorsinps
Dulles Area Transportation Association	☐ Silver Sponsor - \$3000
DATA's 26th Anniversary	☐ Reception Sponsor - \$2000
Celebration & Awards Ceremony	☐ DATA Awards Sponsor - \$1500
Thursday May 17, 2012	☐ Program Sponsor - \$750
Iilton Washington Dulles Airport Hotel Cocktail Reception - 6 p.m.	☐ Anniversary Sponsor- \$750
Dinner & Program - 7 p.m.  Please fax to 866.652.0847 or call 703-817-1307 or mail to: DATA, 4160 Pleasant Valley Rd., Suite 200, Chantilly, VA 20151  Reserve now. Limited seats available.	<b>Tables and Seats</b>
	☐ Table of 10 - \$1500
	☐ Individual Seat - \$165
	DATA is a 501(c)3 organization. A portion of your contribution may be tax deductible.
Name	
Company Name	
Please bill credit card #	
□VISA □MC □AMEX Expira	tion Date Security Code
Name on card (if different)	
Billing Address	
	State Zip
☐ Check enclosed ☐ Please in	nvoice me
• •	t, or a sponsorship that includes a table, please provide prepare nametags for your guests.
1	6
2	7
3	8
4	9
	10
If you would like an elected official or guest	at your table, please call Jim Larsen at 703.380.5645.